

## Lecture 19 – All Things to All People: Principles of Communication

*“Though I am free and belong to no man, I make myself a slave to everyone, to win as many as possible.”  
I Corinthians 9:19*

### Key Terms

Respect, building bridges

### Objectives

- \*Continue discussing the principles of communication.
- \*Demonstrate how these principles are evidenced in the life of Jesus and the apostles.
- \*Discuss how these principles can be applied and evidenced in our lives.

### Principles of Communication (cont.)

#### 1. Respect (cont.)

- d. The examples of Jesus with the woman at the well and with Zacchaeus
- e. The command of the apostles
- f. Respect is possible because all people are made in the image of God.
- g. Respect is not a technique to communicate the Gospel.

#### 2. Building bridges

- a. In the synagogue the bridges are obvious.
- b. Perhaps to our surprise Paul finds points to commend in the life and thought of his Athenian audience.
- c. Two truths of all people, regardless of beliefs
  - 1) \_\_\_\_\_.
  - 2) We are all made in God’s image and are constrained by this.
- d. We must ask the question, “What is right about this person’s thinking?”

Questions for building bridges with church people:

Questions for building bridges with New Age (unchurched) people: